

NOTICE-You must complete and mail the Coker Tire \$30 Rebate form to Coker Tire. The Michelin \$70 Redemption form must be completed and mailed directly to Michelin. Both forms must be completed and mailed to different addresses.



\$30 TIRE REBATE FORM

Buy four select Michelin tires between June 12, 2019 and July 11, 2019, and get a \$30 rebate after form submission!*

Checklist for proper rebate submission: 1) Completed rebate form 2) Original receipt showing purchase of qualifying tires

To learn more, call 866-784-2170.
Offer valid on purchases made from 06/12/19 - 07/11/19. Form must be received by 08/11/19.

- How to receive your \$30 rebate:**
- Purchase 4 Michelin tires from Coker Tire or a participating dealer.
 - Print this form online at [cokertire.com/coker\\$30rebate](http://cokertire.com/coker$30rebate) and fill it out completely.
 - Attach original receipt showing the purchase of new select Michelin tires within the offer period.
 - Mail completed rebate form and original receipt to:

Coker Tire \$30 Rebate
Coker Tire
1317 Chestnut St
Chattanooga, TN 37402

Rebate applies to the following Sku Numbers:

79051	63180	63160	71224	51250	63070
556104	579824	71219	731694	55575	447087
467663	51205	72898	556105	77210	71233
51199	71225	56051	556106	57977	71237
51198	51206	71373	631946	631954	71238
55590	56050	629707	57970	555773	
55595	64311	71236	631947	79050	
56040	71230	71375	555793	57978	
57982	71235	57983	63100	68811	
63178	63155	579871	70211	008050	
631782	579825	72500	63049	008061	
55594	57984	555691	78964	008062	
631785	63189	512856	57974	71227	
79051	66250	57987	66241	187561	
556104	51030	70600	55570	187650	
467663	556103	72901	71222	68812	
51199	72899	631944	467662	71231	

Where did you buy your tires? (Dealer Name)

Date of Purchase
Mo. Day Year

Year of Vehicle Make (e.g., Ford) Model (e.g., Mustang)

Email Address

First Name Last Name

Address Apt./Suite Number

City State ZIP Code

Phone The last four digits of the phone number are required for rebate processing.

What is the next vehicle you plan to purchase tires for?

Year of Vehicle Make (e.g., Ford) Model (e.g., Mustang)

When do you expect to purchase tires for this vehicle? (Please check one.)

In the next 30 days 31 to 90 days from now 91 days to 1 year from now More than 1 year from now

How many antique/classic vehicles are in your household?

1 2 3
 4 5 or more

What is your age?

18 - 25 26 - 39
 40 - 55 Over 55

Have you used Coker Tire Products before?

No, this is my first time
 Yes, I have been a customer less than 5 years
 Yes, I have been a customer

How did you first hear about this promotion? (Please check one.)

Direct mail Radio
 Newspaper Television
 Salesperson in store Website
 In-store display Email
 Word of mouth Catalog
 Other

Which of the following was an important contributing factor in your most recent purchase of tires from Coker? (Check all that apply.)

Promotion/sale
 Dealer recommendation
 Friend/relative recommendation
 Quality of product
 Actual tires on display
 Tires in stock
 Online research (reviews, websites, etc.)
 Replacing another set of Coker tires
 Replacing a different brand of tires

OPT-OUT I do not want email notifications about special offers and promotions from Coker Tire. Coker Tire has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

*Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. Territories (Puerto Rico, Guam and U.S. Virgin Islands). Purchase must be completed between 06/12/19 - 07/11/19. Limit of one (1) redemption request per purchase of select Michelin tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 08/11/2019. Please allow four (4) to six (6) weeks for delivery of the \$30 rebate via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. All decisions made by Coker Tire (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Coker Tire reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Coker Tire and will not be returned. Coker Tire is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 866-784-2170 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Offer may not be assigned, traded, sold or combined with any other Coker Tire offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.
Copyright © 2018 Coker Tire. All rights reserved.

\$70 REDEMPTION FORM



Offer valid on purchases from 06/12/19 to 07/11/19. Form must be postmarked or received by 08/11/19.

- For more information about this promotion, please call 1-866-212-9619.
 - To learn more about MICHELIN® tires, please call 1-800-642-4354 or visit MichelinMan.com.
- Not valid with any other offer. See offer terms and conditions for further details.

Buy any set of four new MICHELIN® passenger or light truck tires at participating dealers during the promotional period listed above, and get \$70 via Mastercard® Reward Card after submission.

There are two options for rebate submission:

- 1) For faster service, submit your redemption online now at tirerewardcenter.com.
- OR**
- 2) Complete and mail in this redemption form.
 - Attach receipt (or legible copy) showing the purchase of four new MICHELIN® passenger or light truck tires within the offer period from a participating dealer.
 - Mail to: 2019 Michelin Summer Promotion, P.O. Box 109, Suite 525, Milan, IL 61264.

To check the status of your Reward Card request, visit tirerewardcenter.com.

Where did you buy your tires? (Dealer Name)

 Invoice Number _____ Date of Purchase _____
 Mo. _____ Day _____ Year _____
 Year of Vehicle _____ Make (e.g., Ford) _____ Model (e.g., Fusion) _____
 Email Address _____
 First Name _____ Last Name _____
 Address _____ Apt./Suite Number _____
 City _____ State _____ ZIP Code _____
 Phone _____ The last four digits of the phone number are required for rebate processing. Preferred method of contact: Text Email

What is the next vehicle you plan to purchase tires for?
 Year of Vehicle _____ Make (e.g., Ford) _____ Model (e.g., Fusion) _____

Does this vehicle currently have MICHELIN® tires? (Please check one.)
 Yes No Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)
 In the next 30 days 31 to 90 days from now
 91 days to 1 year from now More than 1 year from now

How many vehicles are in your household?

- 1 2 3
 4 5 or more

What is your age?

- 18 – 25 26 – 39
 40 – 55 Over 55

How many years have you been a MICHELIN® tire owner?

- First time
 Less than 5 years
 More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

- 1 2 3 4

What tire brand was replaced when you purchased your new set of MICHELIN® tires?

- MICHELIN® Other

How did you first hear about this promotion? (Please check one.)

- Direct mail Radio
 Newspaper Television
 Salesperson in store Website
 In-store display Email
 Word of mouth Other
 Outdoor advertising

Which of the following was an important contributing factor in your most recent purchase of MICHELIN® tires?

(Check all that apply.)

- MICHELIN® Promise Plan™
 Promotion/sale
 Dealer recommendation
 Friend/relative recommendation
 Quality of product
 30-Day Satisfaction Guarantee
 Mileage warranty
 Free flat change and tow service
 Actual tires on display
 Tires in stock
 Online research (reviews, websites, etc.)
 Replacing another set of MICHELIN® tires



I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from Michelin. Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

CLEM

* Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. Territories (Puerto Rico, Guam and U.S. Virgin Islands) (the "U.S."). Purchase must be completed between 06/12/2019 and 07/11/2019. Limit of one (1) redemption request (\$70 Mastercard® Reward Card) per purchase of four (4) new MICHELIN® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be postmarked or received on or before 08/11/2019.** Please allow four (4) to six (6) weeks for delivery of the \$70 Mastercard® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers and national retailers (e.g., Discount Tire, Tire Kingdom, NTB and Big O) are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2019 Michelin Summer Promotion when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. No cash access. Fees apply. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated. Copyright © 2019 Michelin North America, Inc. All rights reserved.